



# NEUTOPIA - YONSEI MILLION DOLLAR SOCIAL BENEFIT & GREEN ENERGY INTERNATIONAL SCHOLARSHIP PROGRAM



The future, power, prestige, high tech, fashion, & development are all in *eXotic East Asia!* The most powerful people are here reshaping the world. Apply now for the Neutopia Yonsei Social Benefit & Green Scholarship Program to earn an undergraduate degree from Yonsei EIC, the #1 Private University in South Korea, one of the world's top business schools, which may even pay students to earn degrees & also travel! (All classes in English)



### Development Through Experience & Relationships:

Yonsei is active with government & corporate globalization efforts! Yonsei, the oldest private university in Korea (est 1885), is known as the best private & the richest Korean university due to incredible alumni support, profits from inventions, research funds, & governmental and business programs.

### Neutopia - Yonsei's East-Asia International College (EIC) Scholarships:

Must have 70% average and desire to improve the world! Earn a degree in Business, Economics, Political Science, or Culture. Awards are valued up to \$86,800 over the four year undergraduate program, subject to requirements. Students can spend one year in one of 609 partner universities, and a number of internship programs around the world: [www.topuniversities.com](http://www.topuniversities.com)



Robert W. Laporte, President & CEO Neutopia with Sean Watts, Chair, Business & Economics, Management & Entrepreneurship Yonsei University (Touring Incheon Free Economic Development Zone, March 2013)

What's more? EIC MAY PAY YOU \$6000 ANNUALLY TO GET A DEGREE, waive up to 100% of tuition & housing fees, & all flight & hotel fees on approved research trips. Working as a Neutopia Ambassador in your spare time will earn valuable work experience and potential for added income; *help Korea 'Go-Green' while earning a degree!* (Work as little as 2 - 10hrs/month!)

**Email an intro letter, resume, & transcripts for scholarship info and include a personal 1-page statement explaining why you are interested in Social Enterprise & Sustainable Development. Why do you think you should be accepted over other applicants? Have you already been involved in Social Enterprise or Sustainability projects in your community? Do you have a project idea as a Neutopia Ambassador or as a Yonsei EIC graduate?**



### Excellent Management & Social Sciences Education:

Most people speak English in Korea and all EIC classes are taught in English. Study East Asian business & economics, political science and culture! Students are encouraged to learn Korean, Chinese, Japanese, or Russian & can practice regularly abroad while on research trips which can be fully funded by EIC!



**Quality Living:** Yonsei has affordable living, student fees, dorms and more 'extras' included in tuition than other competing universities. Korea is famous for delicious food & a safe environment. Korea's oriented around family, development & education. Mountains, rivers, a lake, affordable food - highly nutritious meals to keep hungry students well nourished are well priced with even fast food during cram sessions is available cheap (a McDonald's Happy Meal is \$3.50), affordable transportation (the trains have seats with automatic massagers to make even the long trips most comfortable!) and one of the world's most advanced mega cities, Seoul, are all inviting. Close professor-student relationships, with professors accessible in "Residential College" dorms, small classes, and during mentoring sessions, with students assigned to at least one professor as a mentor, counsellor and friend for guidance, helps students obtain the best care & direction during studies.



### Yonsei is the #1 Private University in Korea, Ranks Highly Globally, & is Climbing Fast!

Yonsei, EIC is the world's 69<sup>th</sup> ranked program that complements theoretical classroom education with traditional on-the-ground practical knowledge through annual fully funded research trips to nearby countries (18 overall in Asia in terms of published articles)! It developed faster than most & moved up its world ranking more than 100 ranking points in the last five years!



Neutopia presentation at Yonsei, March 2013

**Extracurricular Activities:** Yonsei has many university games including hockey, rugby, badminton, swimming, and the famous “Yon-Ko-jun” with so many people packing the streets in and around the main Seoul campus that the streets are blocked as far as the eye can see. Many restaurants & pubs support activities with complimentary food & drinks.



In addition to Korea’s world-class skating, swimming, & soccer, EIC has many nearby ski resorts, high tech facilities, lake access, mountain trails, comfortable transportation, beautiful beaches within a short drive, & much more! Korea is fun, affordable, exotic, holds the OECD’s highest educational ranking, & it’s safe (street vendors don’t even take home or lock up their merchandise at night), *it’s truly a unique culture of family and love of country*!!

**East Asia’s Awesome:** Korea’s growth is world renown to be “miraculous.” Korea is growing explosively and Yonsei wants to raise the percentage of international students to keep up with a true globalized education. Korea hopes to increase the multicultural aspect of its communities. Hyundai makes hot cars and Samsung makes computer chips, Galaxy smart phones & much more, including much of Apple’s equipment. When it comes to developments & high tech, Korea is winning & is clearly one of the world’s most advanced nations! Seoul alone produces \$531 Billion, half of the total GDP wealth of Canada. East Asia is the new center of the world and growing fast!

**Why a Neutopia Ambassador Program for South Korea?**

In March 2013, Neutopia was a special guest speaker at the International Vertical Cities Conference in Seoul, and toured the region for a few weeks to meet with key stakeholders and understand the problems, opportunities and to discover the potential for Neutopia Ambassadors to launch our efforts in South Korea.

Thanks to South Korea’s forward-thinking government, their Renewable Portfolio Standard and major initiatives to adopt Energy Efficiency in Buildings and Communities, we see it as a direct fit for Neutopia’s Social Benefit Green Partnership Programs and planting our seeds in their fertile economic development environment. We met with officials from the Canadian Embassy, South Korean Economic Development offices representing 2 major development sites, international project developers and technology providers and already attracted a hotel owner who is eager to ‘go green’ ...*all in only one week!* -Neutopia’s blueprint can streamline discovery and development opportunities quickly. Our time is now.



Neutopia’s Smart Cities of the Future Seminar at the International Vertical Cities Conference in Seoul: *Extraordinary opportunities await on every street!*

**Are you Ready to Become a Neutopia Ambassador?  
Ready to Earn, Learn and Travel the World?  
Are you Ready to Make History?**



**15 Scholarships will be Awarded  
Email your cover letter, resume & transcript today!**

**Sean Watts**  
Chair, Business & Economics, Management & Entrepreneurship, A. Professor, EIC, Yonsei Univ.  
Yonsei University, EIC (East Asia International College),  
South Korea [SeanWatts@Yonsei.ac.kr](mailto:SeanWatts@Yonsei.ac.kr)  
& [eic@yonsei.ac.kr](mailto:eic@yonsei.ac.kr) Phone: 011-8233-760-2347  
<http://eic.yonsei.ac.kr>

**Neutopia ecoSOLUTIONS Inc.**  
Robert Laporte, President & CEO Neutopia  
Office: 905-581-6333 [scholarship@neutopia.ca](mailto:scholarship@neutopia.ca)  
[www.neutopia.ca](http://www.neutopia.ca)

**\*\*\*HURRY!\*\*\***  
First 3 students’ applications must be submitted by **May 17<sup>th</sup>**  
September admission deadline for additional students: **July 12, 2013**